

## Cookie Policy

This declaration regarding cookies applies to all brand, campaign and loyalty websites of SUBARU CORPORATION. When opening a SUBARU website you are asked to agree to the optimal website experience on all SUBARU websites. While the cookies function may be disabled by setting your browser, certain functions of our website may not operate without cookies.

### 1. What are cookies?

Cookies are files or pieces of information that can be stored on your computer (or on other devices with internet access, such as a smartphone or tablet) when you visit a SUBARU website. A cookie usually contains the name of the website where the cookie comes from, the "lifetime" of the cookie (i.e. how long the cookie will remain on your computer / device) and a value, which usually consists of a randomly generated unique number.

### 2. What do we use cookies for?

We use cookies to make the SUBARU websites easier to use and to better tailor the websites and our products to your interests and needs. Cookies can also be used to improve the speed of your future activities and sessions on our websites. We also use cookies to compile anonymous, aggregated statistics with which we can gain insight into the way people use our websites, so that we can improve the structure and content of the websites. We can not personally identify you on the basis of this information. In some cases we link cookies from our websites to our known customer data. We do this to better tailor the content of our communication to your personal preferences. Cookies that enable this linking always fall under our "optimal cookies" category.

### 3. How to control and delete cookies?

Most web browsers automatically accept cookies, but you can change your browser's settings to prevent that if you wish. However, disabling cookies would prevent you from using some of our services.

If you wish to restrict or block the cookies, you can do this through your browser settings. The Help function within your browser should tell you how. For information on how to do this on the browser of your mobile phone you will need to refer to your handset manual. Please be aware that restricting cookies may impact on the functionality of our website.

### 4. Changes to this Cookie Policy

Subaru may change this Cookie Policy at any time. Any changes to this Cookie Policy will become effective when we make the revised Cookie Policy available through the Website. Your continued use of the Website following such changes means that you accept the revised Cookie Policy.

## 5. Last update

This Cookies Policy was last reviewed and updated on: May 25, 2018.